

Adirondack Winery Baco Noir Lands Two Double Gold Medals at Competitions

at the NY World Wine & Spirits Competition AND

Hudson Valley Wine & Spirits Competition

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LAKE GEORGE, N.Y. (October 2016): Adirondack Winery is pleased to announce that its <u>Baco Noir</u> (2015 vintage, red wine) was awarded with a **Double Gold** Medal at **two** recent competitions. The wine earned this top honor at both the 2016 <u>New York World Wine & Spirits Competition</u> and the <u>Hudson Valley Wine & Spirits Competition</u>

The New York World Wine & Spirits Competition was held August 24th & 25th in New York City. Adirondack Winery's Baco Noir earned 1 of only 24 Double Gold Medals awarded at the competition and was the only New York Wine to rank among the top medal-earners. Additionally, Adirondack Winery's Cabernet Franc Rose was awarded a Bronze Medal at the competition. Adirondack Winery's wines were evaluated alongside hundreds of other wines from wineries around the world, by an esteemed panel of 11 judges, including Anthony Dias Blue, A James Beard Award-Winning wine commentator.

The Hudson Valley Wine & Spirits Competition was held September 10th at the Hudson Valley Wine & Food Festival.

Adirondack Winery's wines were judged alongside 79 other wines from 19 Hudson Valley Region wineries and its <u>Baco Noir</u> took the top medal in its category, earning 1 of only 4 Double Gold Medals awarded at the competition. The winery's 2013 Meritage and 2015 Cabernet Franc Rose also took home bronze medals at the competition. New York Wine Blogger, Debbie Gioquindo, known as the "<u>Hudson Valley Wine Goddess</u>" manages the competition, which included a panel of 13 prestigious wine industry judges.

All of Adirondack Winery's labels featuring stunning painted images of Adirondack region landscapes and setting, meant to evoke a nostalgia of the Adirondacks for every person that takes home a bottle. The <u>Baco Noir</u>, titled "Storyteller", conjures memories of a favorite past-time for avid Adirondack-ers – telling stories around a blazing campfire while camping lakeside. The winery dubs this wine its "campfire wine", as its deep berry flavors are accented with oaky, smoky undertones.

Baco Noir is a hybrid red wine grape that does well growing in cool climate regions. To craft this 2015 Vintage of <u>Baco Noir</u>, Wine Maker / CEO Michael Pardy sourced the grapes from a trusted vineyard in the Lake Ontario Region. The wine was aged in stainless steel and its oaky undertones were imparted via aging for several months with New York Oak rods in the tanks.



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ABOUT ADIRONDACK WINERY:

Adirondack Winery opened in 2008 as the region's first winery. Winemaker/ CEO, Michael Pardy, creates the winery's more than 35 wine varietals, which have won more than 140 medals at competitions to date. Adirondack Winery's wine labels (created by President Sasha Pardy) serve as a beautiful representation of Lake George and the Adirondacks, featuring artistic photographs of the gorgeous landscapes and landmarks of the region. Adirondack Winery's wine making facility is located in Queensbury, NY and its Tasting Room is located at 285 Canada Street in Lake George, NY. Adirondack Winery's wines are available for sale at its Lake George, NY tasting room; through its online store; at nearly 400 wine retailers in New York; and at wine festivals & fairs throughout New York. Adirondack Winery is also the presenter of the Adirondack Wine & Food Festival.